

PRESS RELEASE

Duc d'O
*Chocolatier
Authentique Belge*

Duc d'O wins product of the year award from Duty Free News International

Kruikeke, Belgium, 19. December 2013 – Belgian chocolatier Duc d'O, the biggest producer of flaked chocolate truffles in the world, wins the Product of the Year award from the travel-retail magazine Duty Free News International (DFNI) in the category Best New Confectionery & Fine Foods Product.

Luuk Reijnders – Global Business Director Duc d'O: "We are extremely pleased with this recognition from the travel-retail industry and delighted with the success of "Untamed Delicacy". The new Duc d'O brand & range attracts attention from retailers and consumers from all over the world. Focusing on the craftsmanship of our flaked truffles is clearly tapping unmet needs with consumers globally. Our vintage packaging style stands out from the shelves and induces impulse purchases.

We thank the DFNI team for selecting our brand as winner 2013 Confectionery and Fine Food Best New Product of the Year.



Duc d'O : Liesbeth Kegelaers, brand manager Duc d'O
Bazelstraat 250 - 9150 Kruikeke liesbeth.kegelaers@chocolates.be Tel direct: 0032 3 740 02 94 www.ducdo.com